

CNAN MINUTES

Monday, July 27, 2009

McCormick Place West, Chicago Illinois

Room W-187b

10:30 A.M – noon

(Sponsored by State Farm Insurance Companies, Wells Fargo)

Jose Rodriguez thanked everyone for his election as the Northern California NCLR Affiliate Co-Chair Representative at the CNAN meeting in Chicago.

NCLR Staff, Delia de la Vara welcomed California Affiliate representatives to the meeting in Chicago at the NCLR Annual Conference. Jose Rodriguez was introduced and congratulated on his election as Northern California NCLR Affiliate Co-Chair Representative.

All in attendance introduced themselves and the organization they represented. (see Attachment for attendance).

Maria Quezada, Southern NCLR Affiliate Co-Chair and Jose Rodriguez, Northern NCLR Affiliate Co-Chair presented Alfredo Villasenor with a recognition award for his time and dedication during his numerous years of service as Northern NCLR Affiliate Representative Co-Chair.

NCLR Affiliate Council Representatives introduced the new Affiliates of California.

October 2008

- Centro Latino for Literacy
- East LA Community Corporation

June 2009

- Mexican American Opportunity Foundation (MAOF)
- National Farm Worker Service Center, Inc.

Maria Quezada and Jose Rodriguez summarized the NCLR Affiliate Council meeting which took place on July 24, 2009 in Chicago. Maria Quezada stated that NCLR discussed the funding amounts provided to NCLR Affiliates. She also stated that NCLR provided funding to non affiliates. The purpose is to assist those organizations that are located in rural areas and do not have Latino supported organizations to assist the Hispanic community. This seed money is intended to assist small organizations to continue their work in the community and to illustrate the value of NCLR this would serve to encourage participation as future affiliates.

NCLR Staff, Delia de la Vara was introduced and stated that NCLR wants to raise visibility of the NCLR Affiliate Network. Delia de la Vera talked about her own visits to the California affiliates to familiarize herself with affiliates and the work that they do. NCLR would like to see more engagement by the NCLR California affiliates and will be working with the CNAN leadership to increase participation.

Delia de la Vara discussed the Policy and Advocacy work and the role of the regional office in L.A. She stated that NCLR would like to target the following areas;

- **Communication**
Events, RFP's, meeting

There was some discussion about the need for better communication and in particular how best to improve email communication. CNAN co-chair Robert Monzon indicated that at the last CNAN meeting there was discussion about utilizing new cell phone and text messaging technology. He suggested that the NCLR L.A. office look into mail list technology that could manage our email addresses better and insure that our emails are getting through. He indicated that he uses Constant Contact for mailing lists and offered to create a CNAN list in the interim until NCLR can come up with an alternative email communication plan.

- **Technology**
Upgrade, effectiveness, training, etc.
- **Fundraising**
With Corporations and making connection with affiliates
- **Leadership Development**
Organization Development
- **Capacity Building**
Advocacy Day(s)

Robert Monzon, CNAN Affiliate Co-Chair reported on the recent CNAN meetings and of the initiatives that CNAN will be working on. Monzon suggested adding the CNAN charter to our next upcoming agenda as it could use some work to update it.

Fred Villasenor from 4C's in San Jose requested an update on the Alma Awards and NCLR's current Policy of distribution of tickets; especially to the California Affiliates. Also the current email list to be updated and CNAN elections for the Northern CNAN Affiliate Representative position should take place as soon as possible.

Clinton Bailey from La Familia Counseling Service in Hayward raised the issue of lack of notification for CNAN meetings in a timely manner.

Annette Sanchez reminded that all CNAN information is posted on the CNAN website. Information about affiliates organization and events are welcome to be post on the website. The CNAN Charter, minutes and agenda are posted with the most current contact, and affiliate list on the website.

Affiliate Members voted to have the next CNAN meeting in San Francisco on October 15th and 16th of 2009. Per CNAN Charter meeting must be alternated from southern to northern California.

Delia de la Vara, NCLR staff informed CNAN that the meeting was to be the unveiling of the LA office and had indicated on the agenda the suggested meeting dates of October 15th & 16th.

Fred Villasenor, indicated that the CNAN charter calls for meetings to be held alternatively in Northern California and Southern California and that changes to the CNAN Charter required 30 days notice and is to be sent all CNAN affiliates notifying of a recommended change in the bylaws. Since no notice had been sent in advance, the charter must be adhered to.

Julie Abrams Castro, Director of the San Francisco Women's Initiative for Self Employment offered to host the October meeting at their facility in San Francisco.

Affiliate members voted (9 yes, and 2 no's) to move forward with October meeting in San Francisco, October 15th & 16th, 2009.

Meeting was adjourned at 12:10 p.m.