



CALIFORNIA REGIONAL AFFILIATE MEETING
October 16-17, 2008
San José, CA

*Sponsored by Wachovia
with additional support from Citi*

AGENDA

Day 1 – Community Child Care Council of Santa Clara County - 2515 North First Street

- I. Lunch** (12:30-1:15 p.m.)
- II. Welcome, Introductions, and Agenda Review** (1:15 p.m.) *CNAN Leadership*
- III. Real World 2.0** - Web 2.0, the new phenomenon of websites like YouTube, Facebook, and Craigslist that rely on user-generated content are taking the Internet by storm. But what does it look like when we bring that model into the real world? In this highly interactive workshop, Craigslist Foundation Executive Director **Darian Rodriguez Heyman** will create an environment for the expertise in the room to surface. Participants will have the opportunity to share best practices and address the most pressing needs facing their organizations, with a heavy emphasis on development. Come prepared to talk about the most successful fundraising approach you have implemented, as well as the most significant challenge or need currently facing your organization. (1:30-3:00 p.m.)
- IV. Networking Break** (3:00-3:15 p.m.)
- V. GOTV Session** – A session designed to share tools and resources Affiliates can make available to their constituents to inform them and prepare them to exercise their right to vote in this election, and a peer presentation to illustrate how service providers can incorporate voter registration into their existing programs on an ongoing basis. (3:15– 3:45 p.m.)
- VI. Community Response to the Foreclosure Crisis** (3:45 – 4:15 p.m.) *Edna McLaughlin, NCLR*
- VII. CNAN-Affiliate Member Services Update** (4:15-4:45 p.m.)
 - a. Affiliate Council Updates/CA Elections
 - b. Affiliate Partnership Implementation
 - c. Photo Requests
- VIII. Adjourn** (4:45 p.m.)

Affiliate Reception (5:30 – 7:30 p.m.)
Wyndham Hotel
1350 N. First Street
San Jose, CA 95131

(Local Heroes Award- hosted by **Janet Murguía**, President and CEO, NCLR)



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Day 2 – Mexican American Community Services Agency, Inc. (MACSA) - 77 Kentucky Place

I. Breakfast (8:30-8:55a.m.)

II. Introduction to the day's work sessions

CNAN Leadership

- a. **Getting to know MACSA** (9:00 - 9:15 a.m.)
- b. **Session I – *Measuring Success and Maximizing Results***—*A peer-to-peer session presented by Latin American Youth Center (LAYC) –an NCLR Affiliate. Find out how your organization can use outcome data to strengthen its case and its programs.* (9:15 – 10:45 a.m.) **Isaac D. Castillo**, Director of Learning and Education, LAYC
- c. **Networking Break** (10:45-11:00 a.m.)
- d. **President's Update** (11:05 – 12:00 p.m.) *Janet Murguía, President and CEO*
- e. **Lunch – NCLR Update** (12 noon – 1:15 p.m.)
- f. **Session II - *Navigating the Economic Rapids***—**Staying ahead of the pack and reaching a higher level of performance by building internal capacity and external impact.** (1:20 p.m. – 2:45 p.m.) **Dr. José Velázquez**, Deputy VP-Affiliate Member Services

IV. Closing Remarks – Adjourn (2:50 p.m. – 3:00 p.m.)